

# Project outline

## Inspirational Talks

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Q2/2021

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SEMA Consult GmbH

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from thoughts to solutions

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# Introduce topics in a sustainable way.

Online event series on the topic of New Work.

**Background:** The Corona pandemic and the associated lockdown changed the work situation for all employees from one day to the next. Home office, online meetings and virtual leadership suddenly came out of the leadership seminars into the practically experienced everyday life of everyone. It was soon apparent that once everyone had settled into the home office, it was working quite well and a complete return to the pre-Corona working world was unlikely. With this in mind, we were commissioned to provide our client's employees with an inspiring insight into the topic of "New Work" in order to stimulate internal dialog about the new working world.

**Our approach:** We have focused on four essential chapters in the multifaceted term "New Work": 1.) What is it about? 2.) What mindset is needed? 3.) What tools are there? 4.) What does it mean for me? Inspiring experts were recruited for all chapters, who shed light on the topic, provided material for discussion and were available to answer questions in an approximately 1.5-hour interactive web session.

**Result:** All four events were streamed very successfully to over 500 employees of the client company. Each event was recorded and integrated into a learning environment curated by us with a wide variety of resources (podcasts, Ted Talks, ...). The topic of "New Work" is now successfully placed in the organization. The content and participative shaping of the topic can now begin.

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